# DOES MUNILAND REALLY NEED THE BLOCKCHAIN?

- I. HOW THINGS WORK TODAY
- II. HOW THE BLOCKCHAIN WORKS
- III. HOW TODAY'S THINGS MIGHT WORK AS BLOCKCHAIN THINGS
- IV. A REAL LIFE EXAMPLE!
- V. DO WE REALLY NEED THIS?

### But, first, a story...



INNOVATIVE SOLUTIONS. PROVEN RESULTS. COLUMBIA CAPITAL MANAGEMENT, LLC

## ...about goat gonad transplants. (Seriously!! I can't make this s&%\* up!!)

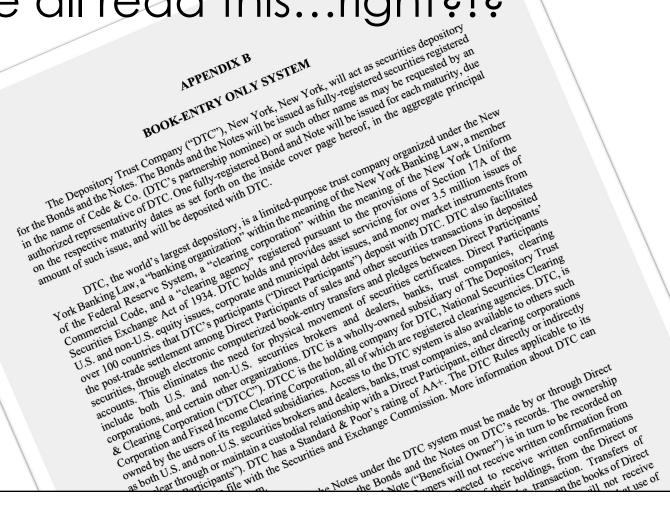
"Brinkley became known as the 'goat-gland doctor' after he achieved national fame, international notoriety, and wealth through the xenotransplantation of goat testicles into humans. Although Brinkley initially promoted this procedure as a means of curing male impotence, he later claimed that the technique was a virtual panacea for a wide range of male ailments. Brinkley operated clinics and hospitals in several states and was able to continue practicing medicine for almost two decades, despite his techniques being thoroughly discredited by the broader medical community."

—Wikipedia

"Suffice it to say he was a fraud of the first class, **that the goat gland method was bogus**, and that Brinkley probably killed dozens of patients on the operating table."

—Kansas Reflector, October 2020

#### You've all read this...right?!?



#### No? Okay. Fine...



#### Depository Trust Corporation...who??

- World's largest depository
- A banking institution under NY law; member of the Federal Reserve
- Holds physical certificates for >3.5MM issues of stock, munis, corporate bonds and money market instruments
- Has direct relationships with its Direct Participants (investment banks, clearing agencies)
- Facilitates secondary market transfers of securities among Direct Participants using electronic means, avoiding transfers of physical stock and bond certificates

inless this certificate is presented by an authorized representative of The Depository Trust company, a New York corporation ("DTC"), to the Water District or its agent for registration of ransfer, exchange, or payment, and any certificate issued is registered in the name of Cede & Co. τ in such other name as is requested by an authorized representative of DTC (and any payment is hade to Cede & Co. or such other entity as is requested by an authorized representative of DTC). ANY TRANSFER, PLEDGE, OR OTHER USE HEREOF FOR VALUE OR OTHERWISE BY OR TO ANY PERSON IS WRONGFUL inasmuch as the registered owner hereof, Cede & Co., \$575,000,00 UNITED STATES OF AMERICA STATE OF KANSAS WATER DISTRICT NO. 1 OF JOHNSON COUNTY, KANSAS

TAXABLE WATER REVENUE REFUND

REGISTERED OWNER: CEDE & CO.

#### 'RINCIPAL AMOUNT: FIVE HUNDRED SEVENTY-FIVE THOUSAND DOLLARS

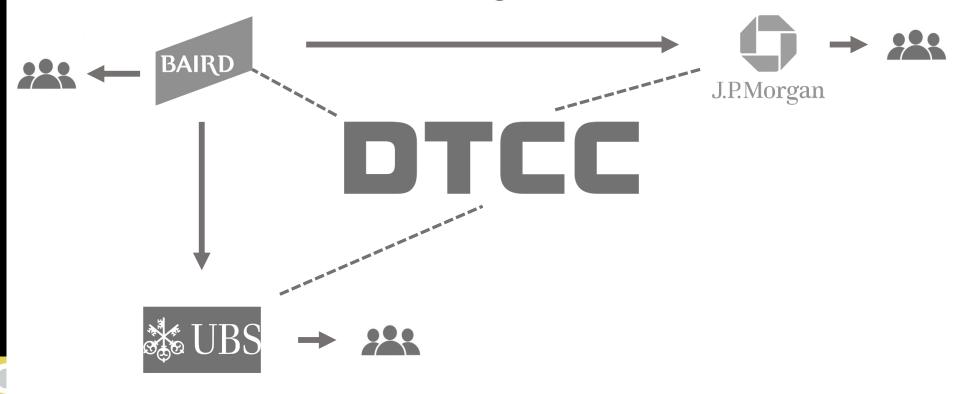
WATER DISTRICT NO. 1 OF JOHNSON COUNTY, KANSAS (the "Water District"), a WATER DISTRET, 30.

uasi-municipal body copyrate, for value received, hereby promises to pay to the Registered bwner shown above or regulated assigns but solely from the Pledged Revenues and the moneys of deposit in the funds, established pursuant to the 2020 Bond Resolution (as defined in the ceriainter defined '2020 Bond Resolution) derived by the Water District from the operation of its Vater System as hereigneter specified, the Principal Amount on the Maturity Date shown above, and to pay in the party of the party of the party of the pay and the pay above formunity of the basis of nd to pay interest thereon at the Interest Rate per annum shown above (computed on the basis of 360-day year of 12 30-day months) from the Dated Date shown above or from the most recent as hereinafter defined, to which interest has been paid or duly provided for likewise payable solely from the Pledged Revenues), payable semiannually on January 1 and uly 1 in each year (each a "Payment Date"), beginning July 1, 2021, until said Principal Amount hall have been paid.

All capitalized terms used and not defined herein will have the meanings given to such erms in the resolution of the Water District authorizing the issuance of the 2020 Bonds (the "2020 3ond Resolution")

The principal of, redemption premium, if any, and interest on this 2020 Bond will be avable in lawful money of the United States of America. The principal of and redemption

### Book-Entry-Only Magic



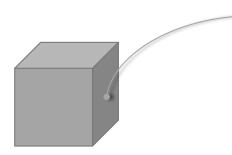
#### Today: Key Points

- A trusted system with DTC as the key trusted party
- Investors have accounts with DTC Direct Participants (i.e., brokerages)
- Direct Participants have accounts with DTC
- DTC holds the original bond (one per maturity) and keeps track electronically of which Direct Participants own pieces of each original bond
- It is possible to query DTC to see which Direct Participants own a bond but it is generally not possible to know which individual investors are Beneficial Owners of a bond

#### Today: Drawbacks

- DTC, as the trusted intermediary, is a single-point of failure for the system
- The system is quite opaque past the Direct Participant level
- It's impossible to know who the Beneficial Owners are (unless they have mandatory reporting requirements)

## All rise for the blockchain... ooooohhhh!



#### Hash

The SHA256 hash of the text below is: 3b506f0b365c29a2007f1094a69dfc02d246eb46b658c86f38eaf0d8f5**2b1191** 

No, not the, "Hey, Barn, there's hash in these brownies," hash. In cryptography, a hash is a mathematical function that takes a piece of input (of any length/size) and converts it to a fixed-length output string.

#### Running in the shadows...



Hash: 2b1191

No, not the, "Hey, Barn, there's hash in these brownies," hash. In cryptography, a hash is a mathematical function that takes a piece of input (of any length/size) and converts it to a fixed-length output string.

Previous Hash: 2b1191 New Hash: c4f2c9

Barney Miller Text +
Listen to the wind blow, watch the sun rise/
Running in the shadows, damn your love/

damn your lies/

And if you don't love me now /

You will never love me again

### I can still hear you saying/ That you would never break the chain



Hash: 9daf97

Please stop with your late '70s cultural references already.

Previous Hash: 2b1191
New Hash: c4f2c9

Barney Miller Text +

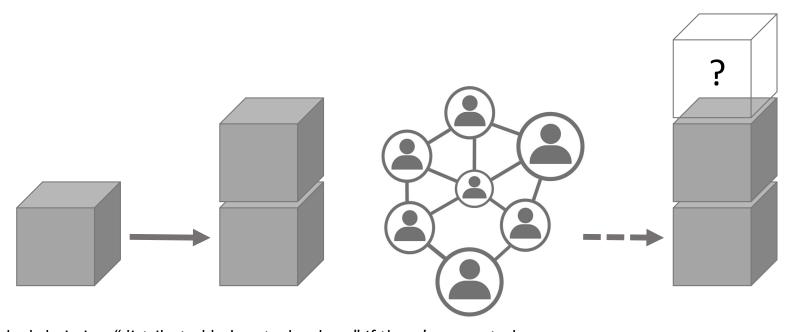
Listen to the wind blow, watch the sun rise/ Running in the shadows, damn your love/

damn your lies/

And if you don't love me now /

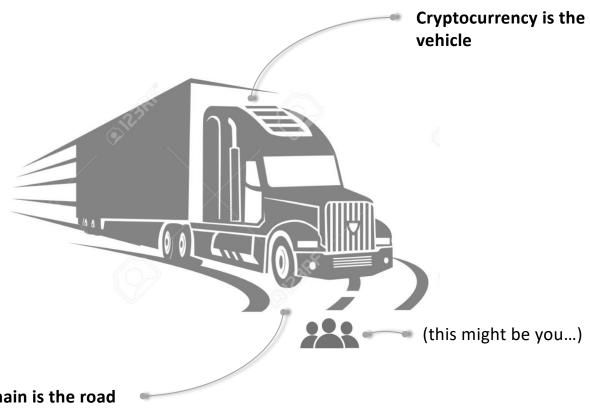
You will never love me again

#### Practical Byzantine Fault Tolerance



A blockchain is a "distributed ledger technology." If there's no central trusted party, we have to rely upon the various nodes, each of which hosts a complete copy of the distributed ledger, to verify and validate new blocks in the chain.

#### Blockchain ≠ Cryptocurrency



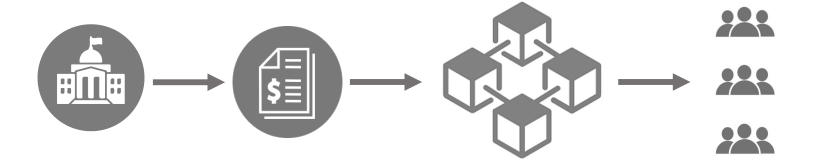
Blockchain is the road

### "The" blockchain isn't really a thing...

Public Blockchain	Private Blockchain
Decentralized (not controlled by single entity)	Centralized (controlled by a single entity)
Permissionless (no restrictions on who can participate)	Permissioned (access by invitation only)
Bitcoin, Ethereum	Hyperledger (Linux Foundation), Quorum (JPMorgan)

Similarities Between the Two Kinds of Chains	
Immutable records (append-only ledger)	
Each network node has full copy of the ledger	
Validity of records is verified cryptographically	
Edits require numerous users to authenticate	

#### Hello, Muni. Meet Blockchain.



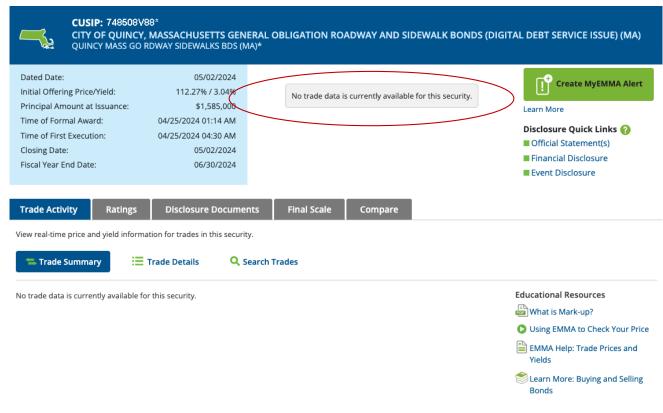
#### Surely you can't be serious.

- I am serious. And stop calling me Shirley.
- Starting in 2019, the City of Berkeley started working on a "tokenized" version of a bond issue
  - Each bond denomination would be a form of cryptocurrency
  - The tokens would trade on public blockchains (such as Ethereum)
  - City Council voted as recently as Dec 2021 to proceed
  - It doesn't appear it has executed on this financing
- More recently, new entrants are planning to a private blockchain to facilitate muni issuance (among other types of muni financing contracts)

#### Including a recent example!

- City of Quincy, Mass
   \$9,615,000 GO Roadway and Sidewalk Bonds May 2024 (final CUSIP 748508V88)
- "Delivery of the Bonds will be made to investors in book-entry form through the 'Digital Debt Service,' an application provided by J.P. Morgan Securities LLC on Onyx Digital Assets, a private, permissioned blockchain-based platform operated by JPMorgan Chase Bank, National Association."
- Interestingly, the "global bonds" are held by JPM in trust, not on the blockchain
- "investors must have a Securities Custody Account with JPMorgan Chase Bank, National Association to participate in this offering."

#### Quincy's Transparency Black Hole



#### What does Quincy make better?

- Errrr....
- DTC is replaced by JPM
- Investors must maintain with JPM (a) a blockchain account, (b) a regular brokerage account, (c) and a regular bank account to participate
- The controlling records are the paper ones held by JPM, not the ones on the blockchain
- Investors can only see their holdings on the blockchain, not the holdings of other investors

#### Tomorrow: Key Points

- Theoretically, a trustless system without a single point of failure
- A much more direct connection between issuer and bondholder
- Potential to build an entire bond issue as a "smart contract"
- Possible to directly trace each bondholder from issuance using the hash-tracing that underpins the blockchain
- More efficient: smaller denominations, no underwriters, no trustees/paying agents, no DTC, no CUSIPs

## Ah, yes. But now for the practical realities...

- What problem are we trying to solve?
  - Yes, the current book-entry-only system is based upon trust of an intermediary (DTC)...but is that really a problem?
- Whose chain?!?!
  - We could certainly use a public blockchain, but do we want to? (Search Wikipedia for "The DAO")
  - New companies in the space are touting using a private blockchain, but how is a permissioned system with a private company hosting a private blockchain better than a permissioned system with a trusted party owned by its participants at the center??
- Ours is not an industry that is particularly happy dealing with change





- Blockchain will be coming to a borrower near you
  - First implementations will be in purchasing, driven by vendors
    - Agencies will be added to private blockchains to provide information about/assure provenance of critical supplies
  - Second implementations will be the next step in board packet creation and/or administrative actions routing
    - If you think about it, the approval processes embedded in modern ERP systems are not too far away from what the blockchain proposes to offer
- High-profile cryptocurrency disasters (I'm looking at you, SBF) have probably already created significant headwinds for muni-via-blockchain implementation...but the new SEC seems to like crypto, so who knows??

#### Takeaways



- Keep an open mind about how borrowers can use blockchain implementations (likely, private ones) to protect records, assure authorizations and interact with vendors
- Keep in mind that blockchain aficionados will see everything as a nail against which to smack their blockchain hammer
  - But like every technology, the chain only works where it works
- Don't spend a lot of time worrying about your next bond deal being "on chain"
  - And consider pushing back against "worst of both worlds" approaches as with the Quincy structure

#### Jeff White Columbia Capital Management, LLC 913.312.8077 jwhite@columbiacapital.com