



BUILDING ON A VISION

Greg Wesley, Medical College of Wisconsin
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ThriveOn
COLLABORATION



Greater Milwaukee
FOUNDATION
greater together



ROYAL CAPITAL
A Venture & Holdings Company





The mission of the ThriveOn Collaboration is physically embodied in the redevelopment of the historic Gimbels-Schuster's building on King Drive.

ThriveOn King will soon be a vibrant hub designed to help sustain health and growth in our community.



INVESTING IN STRATEGIC PRIORITIES

1



PLACE BUILDING

Co-location of MCW and GMF brings joint resources; the first-floor space of our building will serve our community.

2



PROGRAM COMMUNITY FOCUS

The partnership puts residents at the center of our approach; authentic engagement and participation are paramount to the success of our efforts.

3



NEIGHBORHOOD AREA OF FOCUS

Investing in infrastructure and businesses in the area surrounding our building will support a vibrant, thriving residential community

Invest in all strategies via the ThriveOn Innovation Fund

Engagement with residents is centered in our work

Residents are informing how significant space on the development's first floor will be designed for community use and what additional partners may be engaged to provide expanded amenities to the neighborhood.



OUR SHARED VISION

We are striving for a Milwaukee that is **equitable, healthy,** and **thriving** for all.

Achieving this vision requires focusing on places where investment has been scarce – and on supporting Black and Brown people, who are disproportionately affected by disparities in our community.

